



2017 Shenango Valley & Mercer Area Chamber Business & Recreation Expo Sponsorship

Event: 1st Annual Business & Recreation Expo event presented by both Shenango Valley and Mercer Area Chambers of Commerce:

- 11 AM – 3 PM Saturday Feb. 11 at the Park Inn by Radisson's Banquet Hall
- Open to the Public (\$2 charge per person, discounted to \$1 with a canned good for Community Food Warehouse of Mercer County)
- Partnered with local media for marketing purposes including a special Herald tab
- A dynamic networking event with the public
- Vendor break area for business-to-business networking opportunities
- Interactive Recreational businesses to draw different demographics to the event
- Photo Booth, Chocolate Fountain & Overnight hotel package opportunity for Valentine's Day weekend
- Affiliate pricing for any Mercer County chamber member business

Premier Sponsor.....\$1200

Upon agreement: Includes a corner booth, plus one additional booth (located next to corner booth or another area upon request); live media remote radio coverage; poster, social media & e-blast mention; mention in paid advertising; press release mention; prominent mention in Herald tab story; prominent ad placement in Herald tab; additional ad in tab (can be combined with original ad for double the size ad)

Support Sponsor.....\$750

Upon agreement: includes a prominent entrance area booth, social media & e-blast mention, press release mention, Herald tab story mention; name included in pertinent marketing materials & advertisements; prominent ad placement in Herald tab.

Take-a-Break Sponsor \$650

Upon agreement: includes one booth and a display table in the vendor break area; mention in social media & e-blasts; press release mention; Herald tab story mention; name included in pertinent marketing materials & advertisements; opportunity to get biz directly in front of other business vendors.

Chocolate Fountain Sponsor \$550

Upon Agreement: includes one booth and an advertising display at the fountain; mention in social media & e-blasts; press release mention; Herald tab story mention; name included in pertinent marketing materials & advertisements

Photo Booth Sponsor \$550

Upon agreement: includes one booth and an advertising display at the photo booth; mention in social media & e-blasts; press release mention; Herald tab story mention; name included in pertinent marketing materials & advertisements